EEBC IS WORKING TO GROW THE ENERGY EFFICIENCY INDUSTRY

BY CREATING OPPORTUNITIES TO GROW YOUR BUSINESS

The Energy Efficiency Business Coalition [EEBC] is dedicated to growing Colorado’s energy efficiency marketplace

EEBC provides comprehensive support through market development, legislative advocacy, utility participation, education, training and networking opportunities — focusing on all stages of the energy efficiency value chain; manufacturing, distribution, quality installation, sales, and marketing.

Since EEBC’s founding in 2007, EEBC has had immense success working with Xcel Energy and Black Hills Energy to increase their energy efficiency budgets and programs.

Your membership provides resources and support that EEBC needs to advocate for these programs that help Colorado’s energy efficiency industry grow.

advocacy • information • networking
Advocacy

State Legislation  Lobbying for, providing comments and supporting legislation that grows the energy efficiency industry. A recent example is the signing of HB17-1227, the bill that extends utility energy efficiency programs through 2028. EEBC also works to prevent legislation that can harm the energy efficiency industry.

Policy Implementation  Advocating on behalf of industry for policy development with a notable record of success.

Regional Focus  Supporting the energy efficiency industry in Colorado and neighboring states by focusing on policy, markets, and education.

Utility Participation  Identifying the business case for utilities, creating a supportive regulatory environment, and supporting utilities with cost-effective programs. Ensuring that the voice of the energy efficiency industry is heard.

Public Utilities Commission (PUC)  Working with the PUC to understand the benefits and challenges of implementing utility demand side management programs for energy efficiency.

By joining EEBC you’re growing the energy efficiency community

Information

Tools for Growth  Providing business plan support, product development, goal setting, market research, and team training.

Project Solicitation & RFP’s  Grow your business through contracts with municipalities, utilities, property managers, and other organizations seeking your products.

Timely Information  EEBC publications News You Can Use and Legislative Brief provide membership with up-to-date energy efficiency information. Quarterly Membership Meetings provides relevant information and current industry news to membership along with opportunities to network with industry partners.

Networking

Reputation  Developing relationships with key decision makers and maintaining established relationships at the utilities, PUC, government and industry leaders.

Business Development  Providing opportunities to forge connections, network, and business partnerships. Informing members of relevant issues and topics that affect their business.

EEBC provides opportunities for you to influence policy, by

- Participating in EBBC’s policy and utility committees
- Attending special events to develop your business
- Developing relationships with state agencies, legislators, PUC, utilities staff, and Governor’s office

EEBC focuses on energy efficiency advocacy on the state and local level

more information visit: www.eebco.org

EEBC Provides Current Industry Updates

- Quarterly Membership Meeting
- Timely energy efficiency news in News You Can Use
- Program and policy updates in Legislative Update
- Exclusive industry information
- Social Media: LinkedIn, Twitter, Facebook
EEBC MEMBERSHIP APPLICATION

Support Energy Efficiency In Colorado
Become an EEBC Member Today!

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PAYABLE TO I Energy Efficiency Business Coalition
MAIL I Energy Efficiency Business Coalition
1607 Cole Blvd., Suite #184 • Lakewood, CO 80401
CALL I 720.274.9764 • EMAIL I Connie@eebco.org

EEBC MEMBERSHIP LEVELS

- **Business Alliance $150**
  - **BUSINESS TYPE** Consultants and individuals

- **Energy Service Professional $300**
  - **BUSINESS TYPE** Energy auditors, modelers, designers, engineers, contractors, and installers of HVAC systems, system controls, plumbing, insulation, windows

- **Non-Profit Organizations $600**
  - **BUSINESS TYPE** Non-profit organizations, utilities, universities, colleges, trade schools, government agencies

- **Business Associate $725**
  - **BUSINESS TYPE** Accountants, law firms, project financiers, software developers

- **Commercial Energy Service Company $900**
  - **BUSINESS TYPE** Companies that increase energy efficiency and building upgrades through energy savings performance contracts

- **DSM Implementor $1,200**
  - **BUSINESS TYPE** Program managers, performance contractors and system integrators of DSM and DRS programs

- **Independent Manufacturer’s Representative $1,200**
  - **BUSINESS TYPE** Business-To-Business (B2B) sellers of energy efficiency products

- **Distributor $1,800**
  - **BUSINESS TYPE** Wholesalers and suppliers of energy efficiency products

- **Manufacturer $3,600**
  - **BUSINESS TYPE** Creators of energy efficiency products

- **Student [INDIVIDUAL MEMBER] $25**
  - **BUSINESS TYPE** Enrolled in an accredited, full-time program [high school, college, or trade school]

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EEBC’S PREMIERE INDUSTRY SPONSORS

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