



## Member-Get-A-Member Campaign

The **Member-Get-A-Member Campaign** is an EEBC membership recruitment and rewards program running through December 1, 2017. The campaign rewards EEBC members for encouraging their colleagues or friends to join EEBC.

Take time now to share the advocacy work we do for the industry at the PUC and legislature, resources and connections of EEBC with your colleagues or friends. Anyone with an energy-efficiency-related job or supplier can join! Recruit new members and receive a **\$50 American Express® Gift Card** for every two new members that a current member recruits during the campaign timeframe. **Offer applies to new member companies only.**

Membership dues \$250 to \$500 – Receive gift card for \$25 for every member (\$50 for two members)

Membership dues \$1,000 or higher – Receive gift card for \$100!

EEBC membership benefits and services contribute more than \$100 million per year in utility program spending for your industry and save your business thousands in advocacy costs at the PUC if your business had to go it alone.

## How the Campaign Works

Tell your colleagues or friends about EEBC. Simply encourage them to [join online](#) or download a [special membership application](#). Also, make sure to tell them to include your name or your EEBC membership number as the referrer in the bottom right corner of the application.

## Member-Get-A-Member Benefits

**You** – After two new members have used your name or EEBC membership number as the referrer when they join, EEBC will reward you with a **\$50 American Express® Gift Card**. (No maximum reward per referrer.)



**Your Referrals** – When your colleagues or friends join EEBC, not only will they be able to take advantage of all the benefits of membership, they will also be able to take advantage of this offer.

**EEBC** – Every time you recruit a member, you strengthen EEBC. Through member growth, EEBC can develop new and enhanced programs to support you.