

EEBC Provides Members

the platform to **Advocate** for your business initiatives, the opportunity to **Influence policy/legislation** outcomes, and receive **news, information, and updates** on initiatives and trends that can make a difference to your business' bottom line

EEBC is the industry's voice to create business opportunities to grow your energy efficiency industry

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| EEBC MISSION

EEBC is a 501 (c)(6) nonprofit statewide trade association that represents and advocates for businesses that provide energy efficiency, demand response, and beneficial electrification, products, and services in Colorado. EEBC supports energy efficiency policies and programs that creates sustainable workforce, increases cost-effective energy, improves the environment and public health, uphold the standards for safety, quality, and professionalism in the energy efficiency industry.

Dear Governor Polis and Colorado Legislators:

On behalf of the Energy Efficiency Business Coalition's (EEBC) trade association member businesses, we respectfully request your support of **HB21-1238, The Modernize of Gas Energy Efficiency Demand-Side Management Programs**. HB21-1238 promotes the continued growth of the energy efficiency industry in Colorado.

Colorado has 34,000 energy efficiency jobs across 6,000 energy efficiency businesses. These energy efficiency jobs comprise 9% of all construction jobs and 22% of all energy-sector jobs. More than three times the 10,000 fossil fuel industry jobs in the state. EEBC is proud to be part of the growing energy industry, companies that include engineering, architecture, data analytics, financing, commercial energy services, demand-side management implementation and evaluation, demand response, workforce training, and manufacturers, distributors, and contractors of energy efficiency products and services.

HB21-1238 will help our energy efficiency industry continue to grow. It directs the Public Utilities Commission to establish energy savings targets for natural gas utilities and requires the utilities to budget accordingly. Thus, the bill will create more energy-efficiency jobs for small family firms, medium-size efficiency companies, and large providers of products and services. Colorado's role as a clean energy jobs leader will continue to grow.

Colorado customers can expect to realize economic benefits of up to \$700 million from programs implemented during 2022-2030 through this bill. That means that small businesses, renters, and other Coloradans will save money on their energy bills. The cost of these improvements will pay for themselves over time in these lower bills.

HB21-1238 essentially modernizes the ways we calculate costs and savings of gas energy efficiency programs. Through these changes, technologies that have not previously met the cost/benefit test for inclusion in these energy efficiency programs will become eligible, such as onsite renewables, installation of higher efficiency technologies like heat pumps, and measures for insulation/air sealing. EEBC's small and mid-sized businesses support the bill because it is beneficial for their offered consumer options, growth of their business, and job opportunities.

By expanding gas DSM programs, we estimate that Colorado customers will be able to save as much as 15 million dekatherms per year by 2030, or equivalent to the natural gas use of more than 200,000 households in Colorado. Additionally, because of the programs called for in the bill, CO2 emissions in Colorado should fall by about 800,000 tons in Colorado, helping the state meet its climate goals under HB19-1261 to reduce greenhouse gases in the atmosphere.

Please support HB21-1238 to help customers reduce energy bills, cut greenhouse gases, and promote innovative energy technologies. Simply put, it will help Colorado's businesses grow and prosper, driving our local economy through job creation, resulting in a cleaner, stronger, and more energy-efficient Colorado.



Patricia Rothwell,
EEBC Board President | Executive Director

EEBC MEMBER SUPPORT OF
HB21-1238, The Modernize of Gas Energy Efficiency Demand-Side Management Programs

