

NEWS & PERSPECTIVE

Investor Owned Utilities Submit DSM Plans to the PUC

The Energy Efficiency Business Coalition (EEBC) entered this quarter by finalizing successes with the Xcel Energy Demand Side Management (DSM) Biennial plan for 2012-2013. Xcel submitted their plan to the Public Utilities Commission (PUC) who quickly approved it in January 2012.

Since then, the EEBC have been working with Xcel Energy in stakeholder meetings to insure that the directives from the filing are relaying into programs that support our membership, including the following:

- Residential programs - Home Performance, Energy Audit, Insulation, Air Conditioning
- Commercial program - New Construction, Self-Directed Custom Efficiency
- Combined programs - A/C Tune-up Pilot, Innovative Program Pilot, Building Code Pilot

While we continue to participate in these stakeholder meetings with Xcel Energy, we are also reviewing Black Hills' application to the PUC from February 7th, 2012. This application PUC Docket 12A-100E includes their electric DSM plan for 2012-2015.

In the proposal, which is waiting for PUC approval and comments from potential interveners, there are 5 residential programs proposed for lighting, cooling, appliance recycling, and an online audit tool. The 4 commercial and industrial programs include prescriptive rebates, small business lighting, customer performance rebates and energy new construction incentive. Special programs include low-income assistance, school-based energy education program and a new pre-pay metering pilot.

Black Hills' total budget for their 2012-2015 plan is \$15,818,360 and is estimated to reduce energy consumption by 72,500 MWh and peak demand by 19.1 MW. This is in an effort to meet the requirements of Colorado Revised Statute § 40-3.2-104(2) which states that, by 2018, Colorado IOUs must achieve peak demand reduction goals of at least 5 percent of the utility's retail system peak demand in the base year of 2006 and energy savings goals of at least five percent of the utility's retail energy sales in the 2006 base year.

For both of these Investor Owned Utilities in Colorado, the Energy Efficiency Business Coalition will continue to provide the voice of our membership related to DSM planning, program design, and intervening at the Public Utilities Commission.

UPCOMING EVENTS

Best Business Practices Workshops: February/March

Converting Callers into Customers and Creating your Company Value Proposition

February 27th – South Metro Chamber, Denver
February 28th – CREED at NREL, Golden
February 29th – 29th Street Community Room, Boulder
March 1st – The Community Center, Glenwood Springs

March 19th – The Community Center, Glenwood Springs
March 20th – CREED at NREL, Golden
March 21st – South Metro Chamber, Denver
March 22nd – 29th Street Community Room, Boulder

MUG EXCHANGE

Schedule a 1-on-1 Meeting with the EEBC
to Discuss What You See As Challenges and
Opportunities for your Business

*We'll brew the coffee
and you can take the
EEBC Mug back to
the office with you*



www.energyefficiencybusinesses.org/mugexchange

CALL TO ACTION

Members:

**Participate in Weekly Program & Policy Calls
Tuesdays at 4 to 5pm**

Register at www.energyefficiencybusinesses.org
or send an email to policy@eebco.org

**We'll continue to effect change at the utility
level, as well as identify opportunities for
building a strong industry with the state**

BOARD OF DIRECTORS

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Patricia Rothwell, Board Treasurer

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Director Buildings Efficiency Program at SWEEP

Welcome new members to the board:

Laura Hutching

CEO at Populus Consulting

Steve Diamond

Senior Business Manager at Ball Aerospace

Mark Brown

Carrier West

Thanks to our outgoing members:

Paul Bonow

Division Manager at Champion

Jim Knutson

President at Consensus Consulting

NEW STAFF

Adam Knoff, Operations Manager

Inspired by a background in environmental education in Colorado's rocky mountains, Adam has built a career around reducing the environmental impacts of growth and development. In addition to his experience as an educator, he has approached sustainability by way of town planning, business management and trade association outreach. His professional experience includes energy efficiency and conservation projects at the business, municipal and industry-wide levels. Adam is a LEED Accredited Professional and holds degrees in environmental science, sustainability, policy, and planning.



Jennifer Judge, Policy Intern

Through policy development and communication she strives to drive growth in the energy efficiency industry. With consulting experience in the software industry, Jennifer is now a University of Colorado MBA student focusing on energy efficiency, finance and technology. She is also completing a graduate energy certificate through the Renewable and Sustainable Energy Institute.

JOIN THE ENERGY EFFICIENCY BUSINESS COALITION TODAY

Support the growth of the Energy Efficiency Industry

- Providing a cohesive voice in program design & implementation with local utilities
- Policy engagement at the Colorado Public Utilities Commission
- Network with other industry leaders at our quarterly membership, meetings or action committees
- List your company on our exclusive online business directory for potential customers and partners

www.energyefficiencybusinesses.org/join

Focused on building a strong energy efficiency industry, while our members focus on building strong businesses